

EEM PRESENTS



# LONGINES MASTERS NEW YORK



## What's New at the Longines Masters of New York



New York, NY – After stops in Paris and Hong Kong, the Longines Masters Series Season IV is on its way to New York! The Longines Masters of New York, running April 25-28, 2019, at the newly renovated NYCB Live, Home of the Nassau Veteran's Memorial Coliseum, will offer unparalleled first-class sport, live music, one-of-a-kind artwork, delectable cuisine, exquisite high-end shopping, and more. Housed in the heart of New York horse country, the Longines Masters of New York will be the must-attend event of Spring 2019!

- [View Complete Schedule](#)
- [Purchase Spectator Tickets](#)
- [Stay "In The Know"](#)

## Longines Masters of New York: A New Look, Same Great Show



The second annual Longines Master of New York will have a new look, but still offer an unmatched rider experience. Stabling has moved inside the Nassau Coliseum, making room for an expanded outdoor schooling ring, as well as a last-jump schooling ring directly adjacent to the main competition arena. The main concourse will be home to some of the world's finest luxury brands and equestrian retailers, transforming the venue into a fantastic shopping destination. Additionally, all the action is just steps from the official hotel of the Longines Masters, the Long Island Marriott.

[Long Island Marriott - Special Rate](#)

### Santi Serra returns to New York!



After multiple performances around the world, that include the Longines Masters of Los Angeles and Hong Kong, Santi Serra and his fabulous horses and dogs returns to New York for a jaw-dropping show during the Longines Masters of New York. The performance celebrates the majesty of the horse and its unconditional relationship with humans in a special equestrian show.

### Dance the Night Away!



After his performance at the 10th edition of the Longines Masters of Paris, and the seventh edition of the Longines Masters of Hong Kong, the young Belgian and official DJ of Tomorrowland 2018, Henri PFR continues his journey across the continents to perform in New York. Come celebrate on Saturday, April 27, just after the conclusion of the fourth edition of the Riders Masters Cup!

## Who Let the Dogs Out?

*The American Kennel Club Joins EEM World to Host AKC Agility Premier Cup*



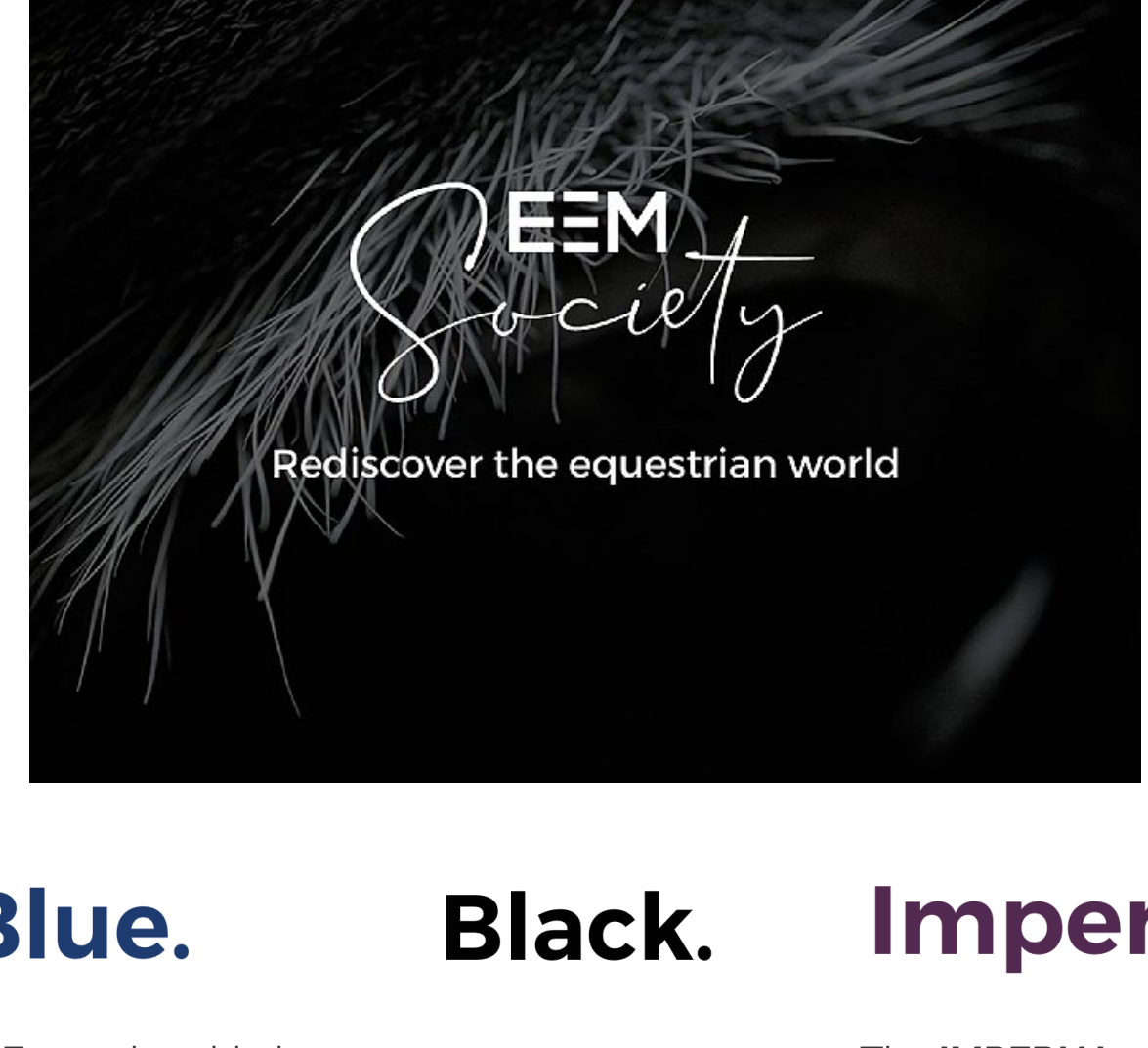
The entertainment at the Longines Masters of New York will also include the AKC Agility Premier Cup, presented by EEM, where athletic canines take the spotlight on Thursday, April 25. Some of the nation's top dogs will compete over a testing agility course for top prizes.

"We are honored to partner with the AKC for the Agility Premier Cup. The incredible bond between a dog and its trainer is very similar to the relationship between a horse and a rider that make our sport so unique. We felt partnering with the AKC for an agility competition was a natural fit," said Christophe Ameeuw, CEO of EEM and founder of the Longines Masters series.

[Read More](#)

## Experience The Spectacle Like Never Before

During the 2018/2019 season, EEM was proud to introduce an innovative way to experience the horse sport lifestyle. EEM Society launched at the Longines Masters of Paris and is the first membership club of its kind to blend luxury, glamour, networking, and lifestyle. Every detail will be seamless in a unique club with three levels of hospitality in the heart of all the action at the Longines Masters of New York.



## Blue. Black. Imperial.

The **BLUE** membership is the entry level experience to the Masters Series with a choice of session for customized experiences. Includes ringside seating and unlimited access to the Grant Thornton VIP Lounge along with unlimited food and beverage.

The **BLACK** membership is a one-time cost for all experiences offered at the Longines Masters of New York. Includes ringside seating and unlimited access to the Grant Thornton VIP Lounge along with unlimited food and beverage.

The **IMPERIAL** membership is the pinnacle of the Masters experience. With an unparalleled setting, the IMPERIAL plan offers the possibility to accommodate up to 32 guests for four sessions over three days. Multi-course meals, white glove service, and best in show define the IMPERIAL membership.

[Learn More](#)

## Show Jumping Joins a Legacy of Sport at NYCB LIVE



NYCB LIVE, home of the Nassau Veterans Memorial Coliseum, is the base of iconic New York sports teams including the New York Islanders NHL hockey team and Long Island Nets basketball team. After the Longines Master of New York set roots at NYCB LIVE last year, show jumping has joined the family of elite sporting events that the venue hosts and will again give east coast horse sport fans a weekend to remember in 2019.

**"New York was a dream and I still can't believe it is a reality," said CEO of EEM and Founder of the Longines Masters Series Christophe Ameeuw, recognized as a global leader in indoor show jumping. "We are overwhelmed by the warm welcome we have had in New York from the entire equestrian community. We bring our guests the best in show jumping, entertainment, and hospitality, and we've raised the bar again this year."**

NYCB LIVE also hosts college basketball, championship boxing, family entertainment and major concert events that include the likes of artists from Billy Joel, Kelly Clarkson, and KISS.

[Learn More](#)

## Join the Conversation

#LonginesMasters #WeRidetheWorld #FeelTheVibe #EnjoyTheRide



Nov. 29 - Dec. 2, 2018  
Paris Nord Villepinte



Feb. 15-17, 2019  
Asiaworld Expo



April 25-28, 2019  
NYCB Live, Home of the Nassau Veterans Memorial Coliseum



WE RIDE THE WORLD™  
PARIS — HONG KONG — NEW YORK

